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***For Immediate Release***

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**NEW SOUTH CONSTRUCTION SUPPLY NAMED TO PROSALES TOP 100 LIST FOR THIRD CONSECUTIVE YEAR**

**May 31, 2011 (W. Columbia, SC)** New South Construction Supply, LLC announced today that it has been named to ProSales Magazine's Top 100 list for the third consecutive year. ProSales is a trade magazine for building supply companies serving the professional contractor. This is a list of the top 100 building supply companies in the US, which is published annually and is widely seen as the definitive list of the industry leaders. New South appears is listed as the 85<sup>th</sup> largest building supply company in the country this year.

Despite the prolonged construction slump which has been going on for over 3 years, New South has been able to keep its place among the industry leaders.

Commenting on this, **Jim Sobeck, CEO of New South Construction Supply** said, "We are pleased to be named to this list of industry leaders again. We knew 2010 was going to be a tough year so we had a plan to add salespeople while also continuing to cut non revenue generating expenses. We also expanded into the Atlanta market in 2010. Atlanta is the largest construction market in the South and one of the largest construction markets in the country. We expect Atlanta to add significantly to our revenues in 2011."

**About New South Construction Supply**

Founded in 1980 in W. Columbia, SC, New South Construction Supply is a distributor of construction products to General Contractors and Subcontractors across the Sunbelt. The company specializes in concrete and masonry accessories, rebar and wire mesh, waterproofing materials, landscape and hardscape products, decorative concrete products, stucco and EIFS, and many other construction products.

The main office, and a branch, is in W. Columbia SC with branches in Charleston, Greenville, Myrtle Beach and Hardeeville (Hilton Head/Savannah area) SC; Charlotte, Greensboro, and Raleigh, NC, and Atlanta, Georgia.

In recent years new South has been honored as one of the ***Best Places to Work in South Carolina*** and as one of the ***Fastest Growing Companies*** in South Carolina. New South is well known for its commitment both to their customers and their associates.

For more information on New South Construction Supply, visit [www.newsouthsupply.com](http://www.newsouthsupply.com).