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***For Immediate Release***

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**NEW SOUTH CONSTRUCTION SUPPLY NAMED TO SC 100 LIST**

**November 22, 2011 (W. Columbia, SC)** New South Construction Supply, LLC announced today that it has been named to The South Carolina 100 list for the fourth consecutive year. Compiled by the accounting firm of Grant Thornton, this is a list of the top 100 privately-held companies based in South Carolina. This list is published annually and is widely seen as the definitive list of South Carolina industry leaders. New South was #86 on the list.

Despite the prolonged construction slump which has been going on for over four years, New South has been able to remain on this prestigious list by taking aggressive actions such as adding sales people, adding product lines, and going into different segments of the construction market such as road and bridge construction, airport runway construction and repair, erosion control, and the restoration and repair market.

Commenting on this, **Jim Sobeck, CEO of New South Construction Supply** said, “We are extremely proud to be named to this list of industry leaders again. The last four years have been very tough for everyone associated with the construction industry, so we are pleased to still be among the top 100 privately-held companies based in South Carolina.”

**About New South Construction Supply**

Founded in 1981 in W. Columbia, SC, New South Construction Supply is a distributor of construction products to general contractors and subcontractors across the Sunbelt. The company specializes in concrete and masonry accessories, rebar and wire mesh, waterproofing materials, landscape and hardscape products, decorative concrete products, stucco and EIFS, and many other construction products.

The main office, and a branch, is in W. Columbia SC with branches in Charleston, Greenville, Myrtle Beach and Hardeeville (Hilton Head/Savannah area) SC; Charlotte, Greensboro, and Raleigh, NC; and Winder (Atlanta) GA.

In recent years new South has been honored as one of the ***Best Places to Work in South Carolina*** and as one of the ***Fastest Growing Companies*** in South Carolina. New South is well known for its unwavering commitment both to their customers and their associates.

For more information on New South Construction Supply, visit [www.newsouthsupply.com](http://www.newsouthsupply.com).