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For Immediate Release

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NEW SOUTH CONSTRUCTION SUPPLY ACQUIRES THE BUILDING MATERIAL BUSINESS OF BRAME SPECIALTY COMPANY, INC.

January 5, 2009 (W. Columbia, SC) New South Construction Supply, LLC announced today that it has acquired the building material business of Brame Specialty Company Inc. Brame is based in Durham, NC and is a top distributor of Janitorial and Sanitary Maintenance (“Jan/San”) products in the Carolinas and also has been one of the top distributors of the L.M. Scofield decorative concrete line in North Carolina.

As part of this transaction, Rick Bunch, who was the primary building material sales representative for Brame has joined New South as Decorative Products Sales Manager where he will represent New South to contractors and architects across the state of North Carolina.

Commenting on this transaction, **Jim Sobeck, CEO of New South Construction Supply** said, “The building materials division wasn’t Brame’s main focus as it is with us so it made sense to divest of it and redeploy capital into their main business. This is truly a win-win situation for both companies.”

James R. Garrison, Executive Vice President of Brame Specialty Company Inc. added “We took the Building Products Division as far as we could. We plan to remain focused on our core Jan/San business. We are pleased that New South will be the company that takes and grows what we started in our Charlotte Branch. We wish Rick and New South continued success.”

About New South Construction Supply

New South Construction Supply is a distributor of construction products to General Contractors and Subcontractors across the Sunbelt. The company specializes in concrete and masonry accessories rebar and wire mesh, waterproofing materials, decorative concrete, and many other construction products.

The main office, and a branch, is in W. Columbia SC with branches in Charleston, Greenville, Myrtle Beach and Hardeeville (Hilton Head/Savannah area) SC; and Charlotte, Greensboro, and Raleigh, NC.

For more information on New South Construction Supply, visit www.newsouthsupply.com.

About Brame Specialty Company

Brame Specialty Company is an 85 year old family business serving the Carolinas and Virginia with Janitorial Products, Paper, & Industrial Packaging. Brame has branches in North Carolina in Durham, Charlotte, Rocky Mount, Wilmington, & Roanoke VA.